

KULJETUS & LOGISTIikka

MEDIA INFORMATION 2012



- safety security
- container transport
- transport equipment
- special transports
- forwarding, customs clearance
- cross-border transport
- conveyances
- pallets
- loading supplies
- truck
- warehousing services
- storage systems
- Transport of dangerous goods
- stevedoring
- ports
- logistics training
- data processing logistics
- legislative
- the field of new releases and news from us and the rest of
- Finance and insurance
- new inventions

We present each No.

"Success story attempted".

kuljetusjalogistiikka.com

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MEDIA SALES

COMPANY ADVERTORIAL

+358 2 2444 110 [lehti\(at\)pp.inet.fi](mailto:lehti(at)pp.inet.fi)

RELEASE TIMETABLE

N:o	Material date	Distribution	Spec. theme
1	24.02.-12	10	Cross-border transport - International trade
2	18.04.-12	18	Logistics - Transport 2012 9 - 12 may, Helsinki fair centre
3	08.06.-12	25	Power Truck Show 2012 10 - 11 august, Härmä
4	24.08.-12	36	Safety and Security 5 - 7 september,
	EXTRA	38	Subcontracting 18 - 20 september, Tampere fair centre
5	09.11.-12	47	Country - Sea - Air

ADVERTISEMENT PRICES

Place	Size	Size
Spread	2/1	3200 €
Back page	1/1	2960 €
2. page	1/1	2196 €
Text pages	1/1	1900 €
	1/2	1300 €
	1/3	800 €
	1/4	650 €
	1/8	400 €

VAT 23 % is added to the prices.
Advertising agency discount -25%.

ADVERTISEMENT SIZES

Place	Size	Width x Height
Rear Side	1/1	186 x 255 mm
Up to edge of page	1/1	210 x 270 mm
In text	1/1	186 x 270 mm
Up to edge of page	1/1	210 x 297 mm
	1/2	186 x 130 mm
Up to edge of page	1/2	210 x 150 mm
	1/2 vertic.	91 x 270 mm
Up to edge of page	1/2 vertic.	103 x 297 mm
	1/3	60 x 270 mm
Up to edge of page	1/3	75 x 297 mm
	1/4	91 x 130 mm
	1/8	43 x 130 mm

Top edges of the declarations deposited added to the bleeds (3 mm).

NOTICE OF MATERIAL

Properly sized ready material in pdf format, Colors (pictures, logos and other graphics) in CMYK format, 300 dpi. Freehand, Illustrator, InDesign material in the vectorized fonts, embedded attachments, including mock-ups attached.

Materials to:

[lehti.ilmoitukset\(at\)pp.inet.fi](mailto:lehti.ilmoitukset(at)pp.inet.fi)

The title of K&L magazine, and no.

Design and typesetting:

M&T Grafidee + 358 44 514 6789.

ANNEX DISTRIBUTION

Plastic Pockets, etc. – according to agreement.

COMPLAINTS

If the advertisement cannot be published for productional or other operational reasons or reasons resulting from the client, the magazine is not responsible for any resulting loss. The magazine's responsibility for leaving out an advertisement or errors in publishing is limited to reimbursing the price paid of the advertisement. The publisher reserves the right to complement and change the above mentioned media information. Any complaints must be made within seven (7) days of the release of the magazine.

PRINTING HOUSE

Printal AS

Publisher

KL Kuljetus&Logistiikka